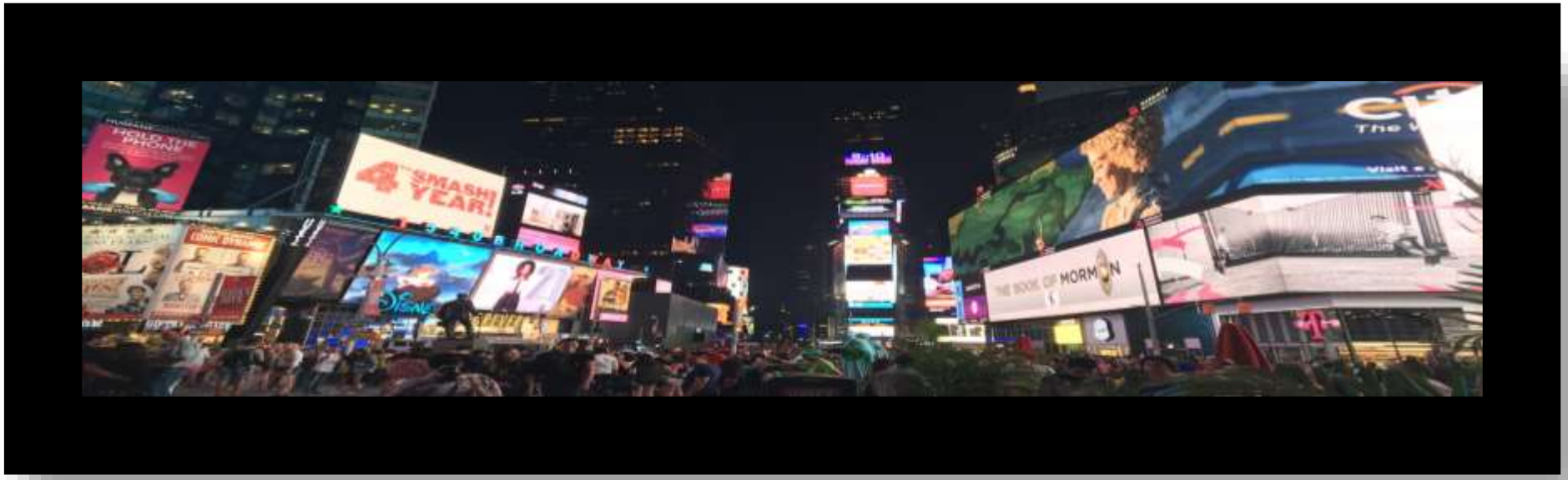


Creating Your Smart Community

Beyond the Hype – Strategy, Action, Results

Brook Dixon (@dibrookie) – Canberra, 19 June 2017

DELOS DELTA

@delosdelta

1965 2015 50 CHURCHILL FELLOW

WINSTON CHURCHILL MEMORIAL TRUST

- *The whole prospect and outlook of mankind grew immeasurably larger. This vast expansion was unhappily not accompanied by any noticeable advance in the stature of man. His brain got no better, but it buzzed more. While he nursed the illusion of growing mastery and exulted in his new trappings, he became the sport and presently the victim of tides, and currents, of whirlpools and tornadoes amid which he was far more helpless than he had been for a long time.*

  Sir WINSTON CHURCHILL

Finland
Iceland
Sweden
Norway
Russia
United Kingdom
Canada
Poland
Germany
Ukraine
Kazakhstan
Mongolia
Spain
Italy
United States
North Atlantic Ocean
Turkey
China
Japan
South Korea
Iraq
Iran
Afghanistan
Pakistan
Algeria
Libya
Egypt
Saudi Arabia
India
Thailand
Mexico
Mali
Niger
Sudan
Chad
Nigeria
Ethiopia
Venezuela
Colombia
Kenya
DR Congo
Tanzania
Indonesia
Papua New Guinea
Brazil
Peru
Angola
Bolivia
Namibia
Botswana
Madagascar
Indian Ocean
South Pacific Ocean
South Atlantic Ocean
Australia
Chile
South Africa
Argentina
New Zealand

10 Smart City Building Blocks

- Be a digital democracy
- Get a digital city strategy!
- Find your leaders and governance
- Develop digital city standards
- Prioritise digital projects

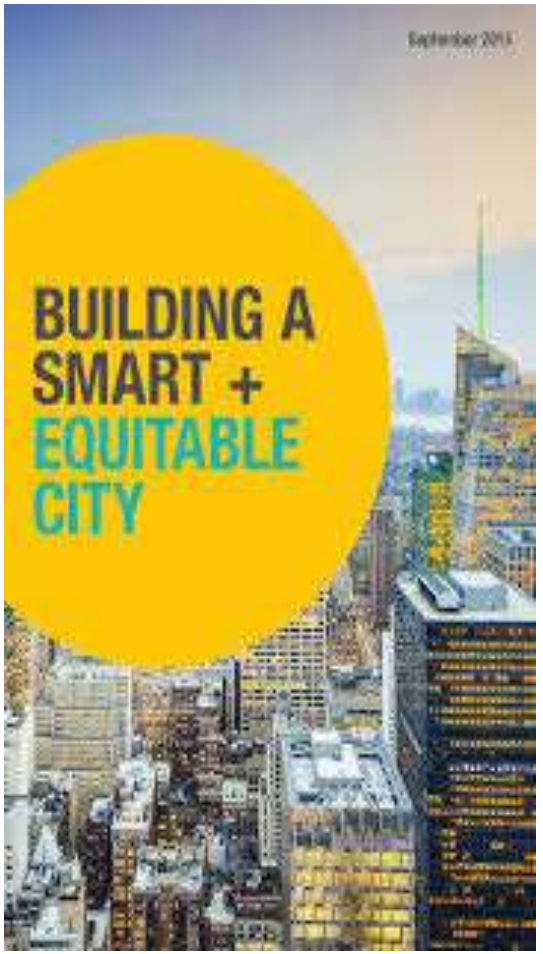
10 Smart City Building Blocks

- Leverage new business models
- Partner for the win
- Modernise regulation
- Gear your city for innovation
- Set digital targets

Smart City Leaders all have great Smart City Strategies

San José Smart City Vision

Copenhagen Smart City

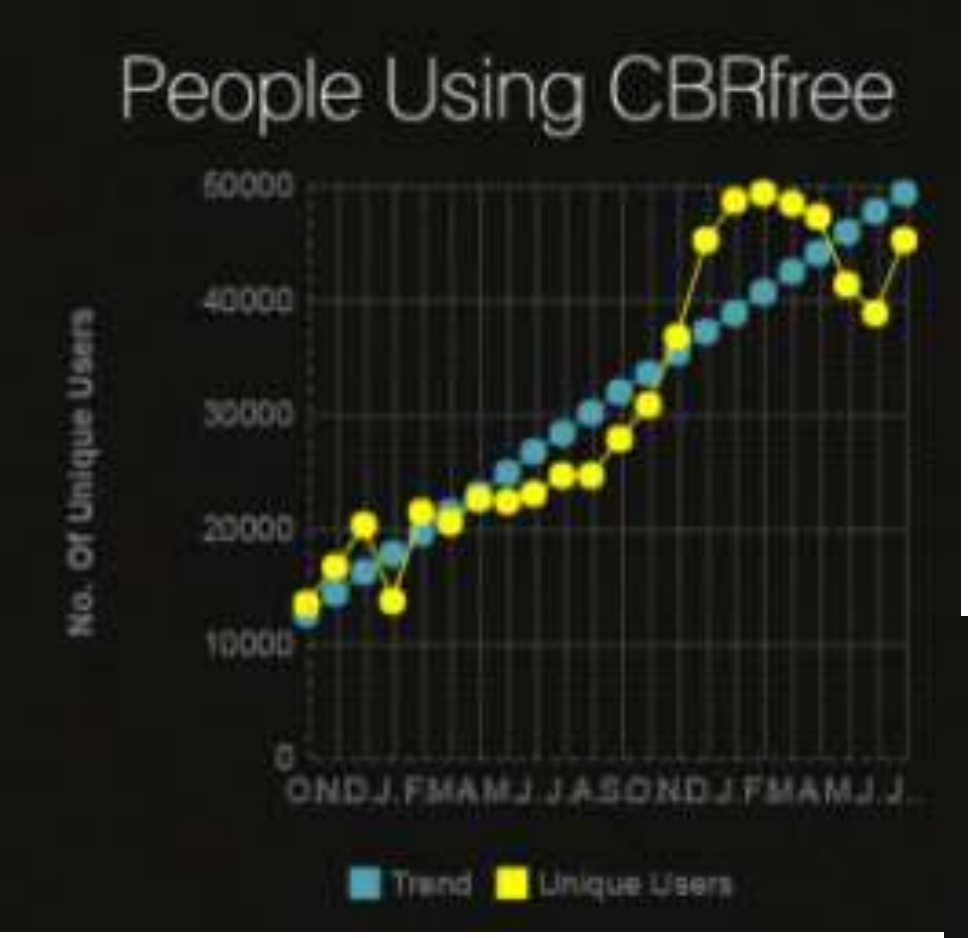


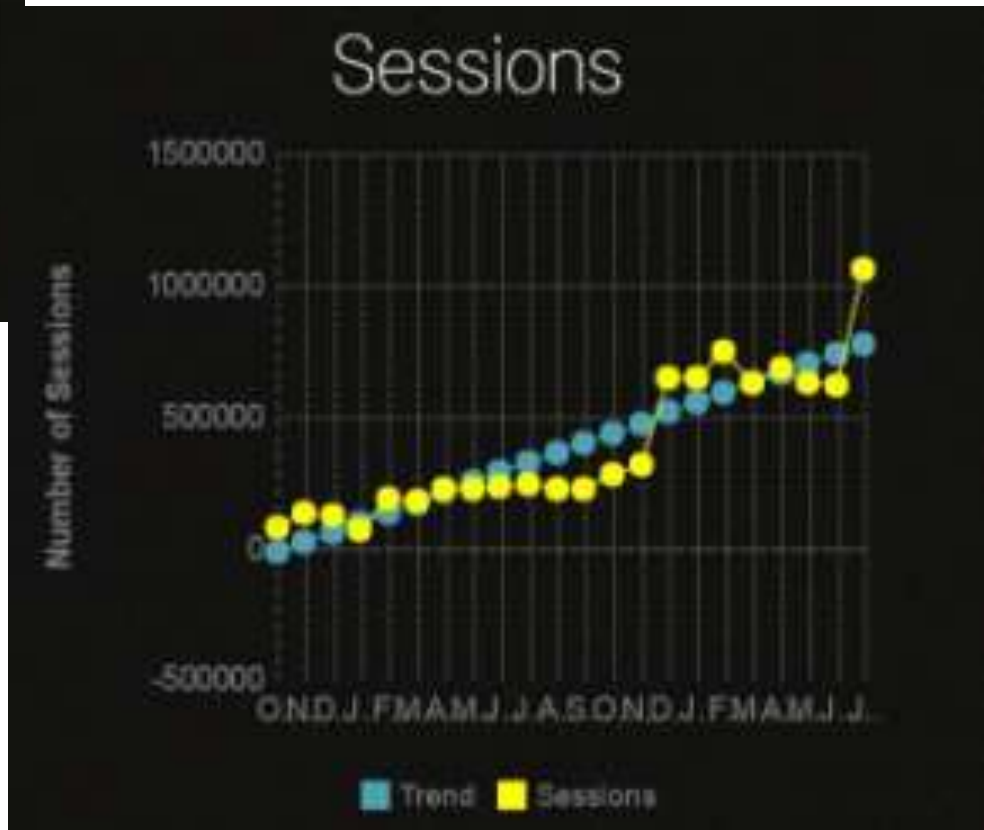
Strategic Advantages - Why Plan?

- Your city, your community – no template!
- Turn noise into music, excitement into action
- Raise a banner, gather momentum
- Attract new ideas, investment, possibilities

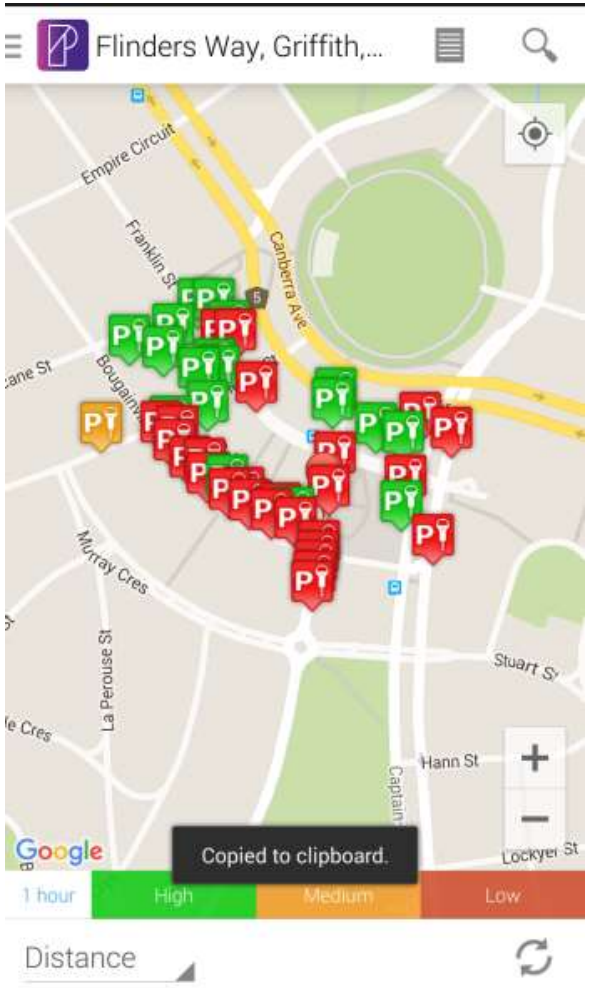
Strategic Advantages – Why Plan?

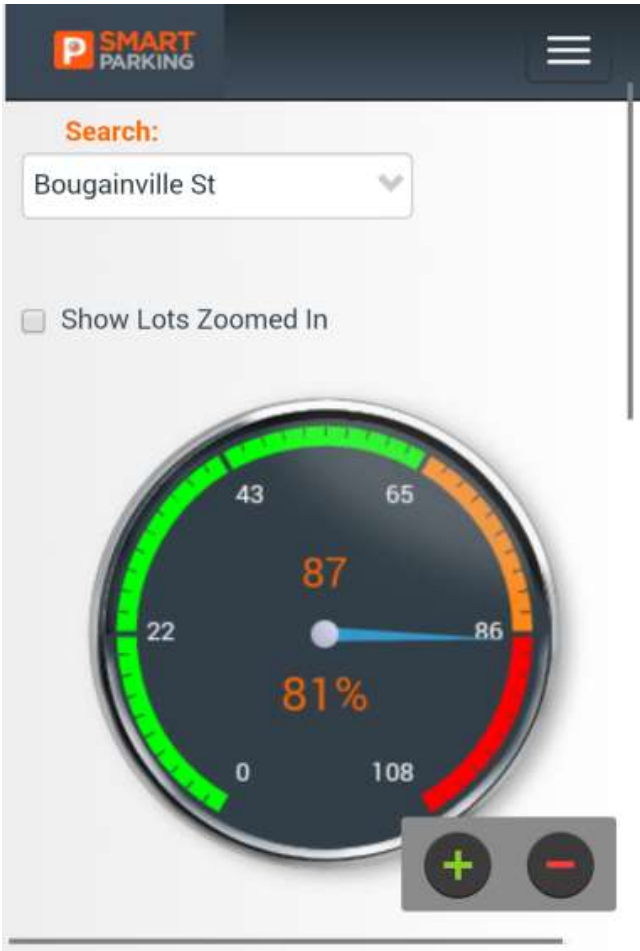
- The lure of shiny new tech
- Take the initiative, the upper-hand in negotiations
- Cut through complexity, create focus
- Stop looking over the horizon, start here & now


People Using CBRfree
No. Of Unique Users
50000
40000
30000
20000
10000
0
O N D J F M A M J J A S O N D J F M A M J J
Trend
Unique Users

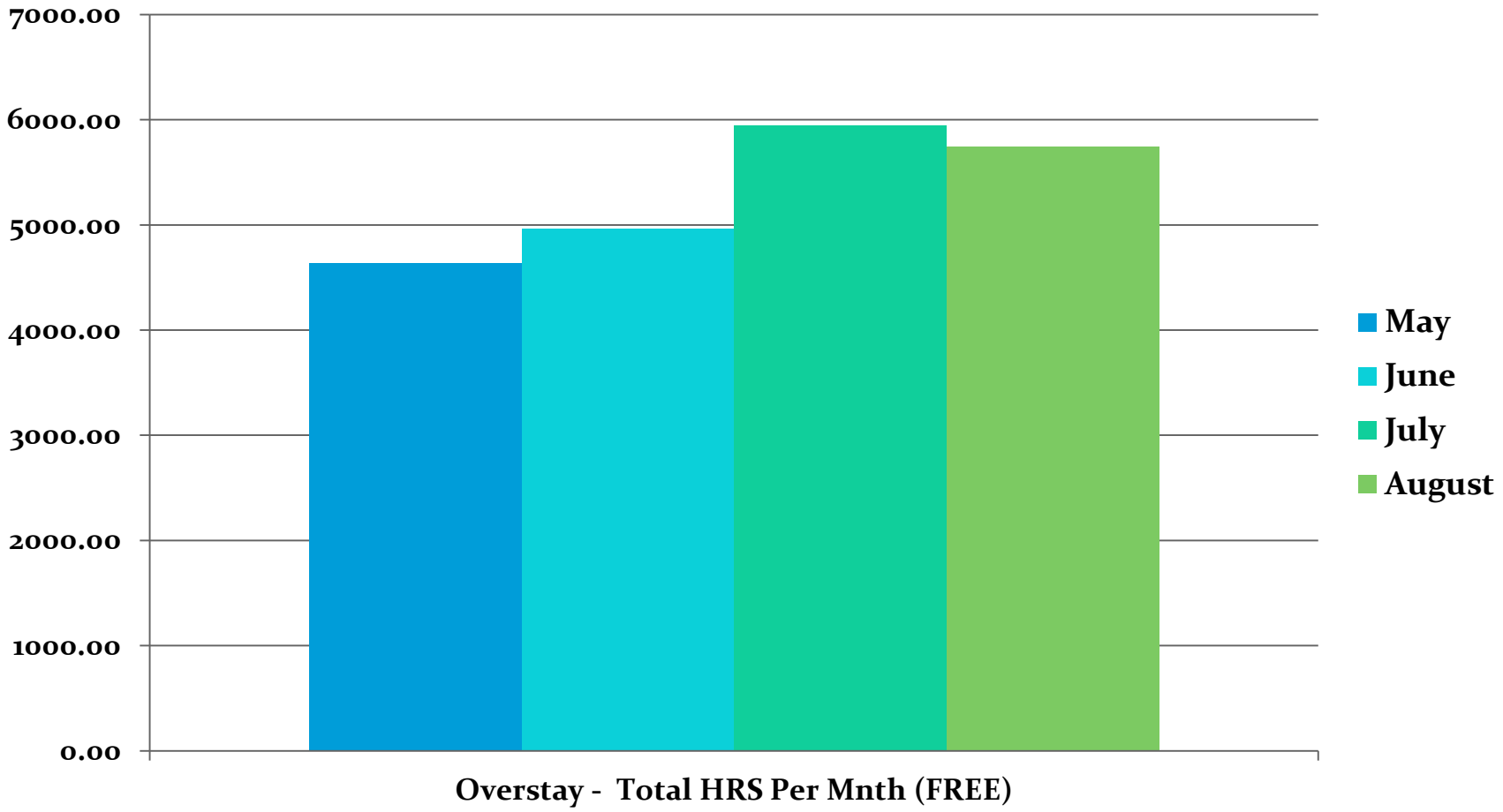

Sessions
Number of Sessions
1500000
1000000
500000
0
-500000
O N D J F M A M J J A S O N D J F M A M J J
Trend
Sessions

Smart Parking





Overstay Hours per month (free bays)



Digital Democracy

Digital of the people, by the people, for the people

Prioritise Digital Projects For The Win!

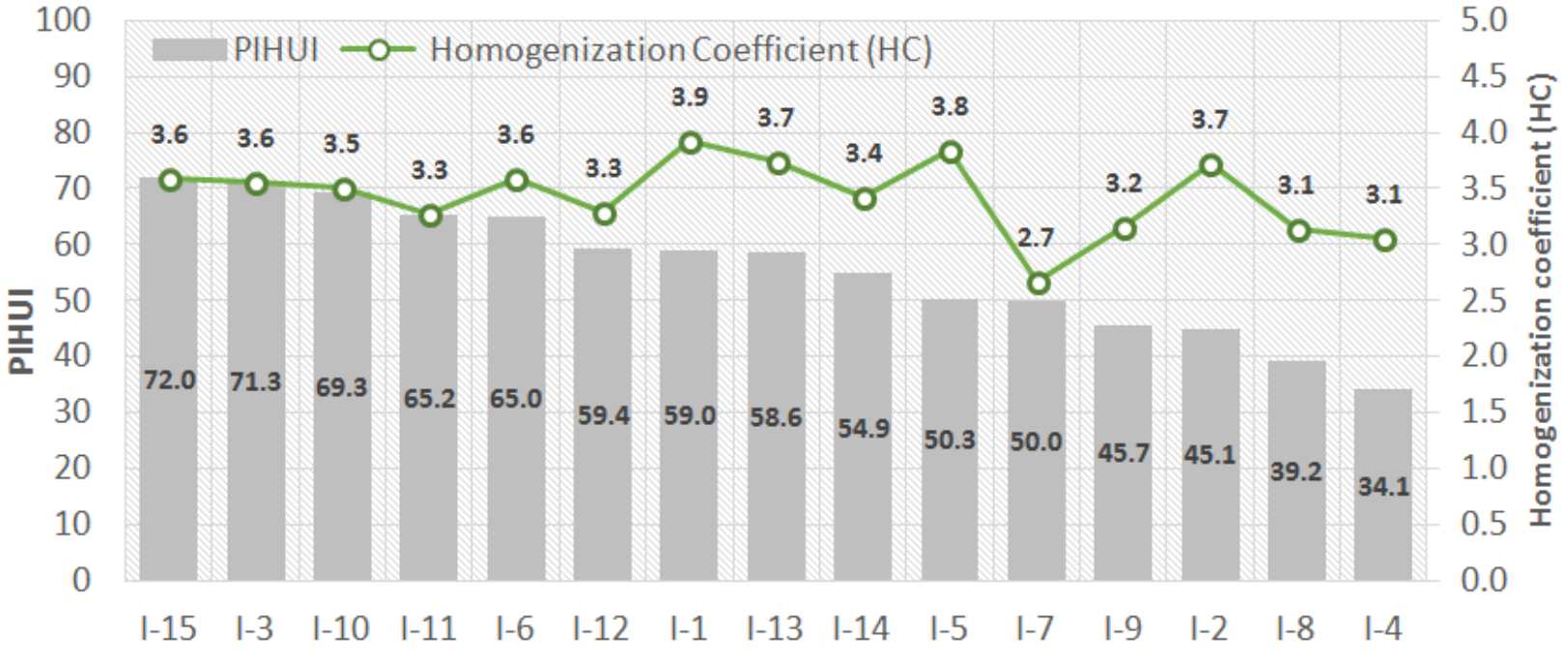
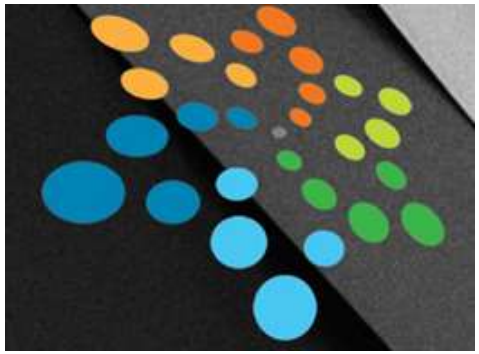


Figure 2- Prioritization ranking of the 15 heterogeneous public investment projects.

New Business Models Unlock ... BILLIONS!

Thank you!

Questions?

DELOS DELTA