



Connecting Communities: Driving the Nation

MAV Planning for Freight Lessons from the regional LG pilot

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The Pilot

- Outcome of research on local government freight planning capacity
- Part of MAV 4 Year Planning for Freight Program
- Incorporates local Heavy Vehicle route identification Statewide process
- Articulation with sub-regional and regional frameworks

Why should LG be involved?

- Already a “mob at the table”?
- New asset management responsibilities
- Local access and safety priority need for industry
- Regional road funding allocation model emerging
- Funding for smaller “packages” of infrastructure suited to a region
- Strategic regional approach efficient and effective
- Reinforces/enhances regional strategic work

Tasks

- Review of relevant reports and strategies
- Capture freight issues from the 12 councils and regional agencies
- Document the freight network
- Assess current and future freight task and network capacity and impediments
- Strategies to address local and cross-municipal freight issues
- Create templates and process guidance for local government
- Prepare Hume Region Freight Improvement Plan

Key Issues & Challenges in regional approach

- Commitment of council resources and capacity
- Enabling smaller LGAs to participate meaningfully
- Bottom up process
- Engagement with T&L operators and local businesses
- Alignment with other levels of government priorities/perspective
- Cross-discipline coordination
- Gaining a federated consensus on priorities
- Tailoring engagement with local communities

Critical success factors

- Involvement and support of RDV/RDA
- LG leadership from senior figures
- Ability to objectively measure projects
- Integration with arterial and national route plans
- High levels of industry engagement
- Migration of priorities into regional advocacy – growth plans, investment prospectus
- Injection of capability-building tools, information, training



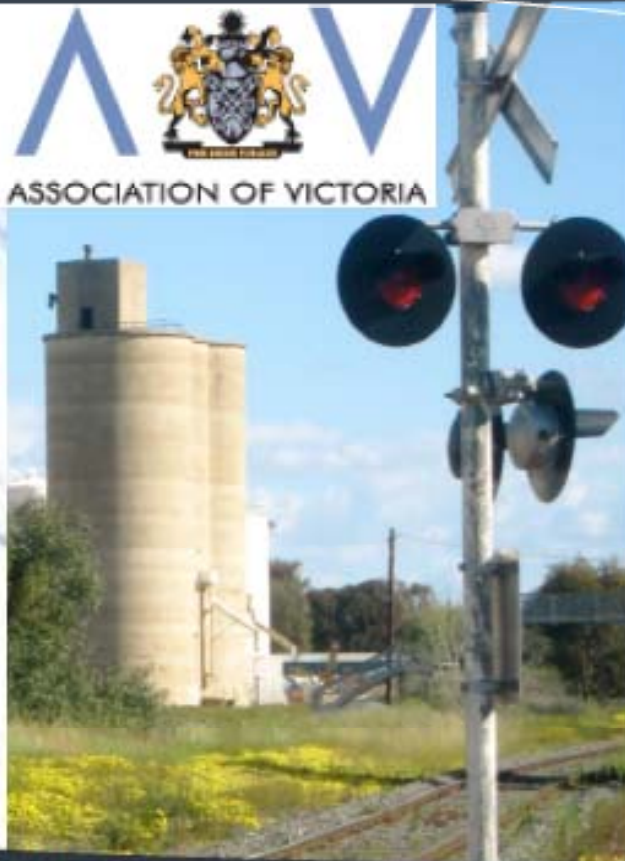
FURTHER INFORMATION

You can find more information & contact details on the planning for freight pilot at the following sites

www.mav.asn.au
www.roseedconsult.com



**PLANNING
FOR
FREIGHT IN 6 STEPS**





LOCAL GOVERNMENT PLANNING FOR FREIGHT GUIDE





HUME REGION PLANNING FOR FREIGHT PILOT

THANK YOU

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