



Developing Smart Cities – A Greenfield Example Mayor Mark Jamieson

19 June 2017



Looking over the **Horizon**







The future
is here



Sunshine Coast

Australia's Capital for Entrepreneurship





Maroochydore
THE BRIGHT CITY



**“The city is humanity’s
laboratory, where
people flock to dream,
create, build and rebuild.”**

Professor Edward Glaesser
Harvard University

Global population living in cities



Year 1800
2%



Year 1950
30%



Year 2050
70%

19th Century City



20th Century Internationalism



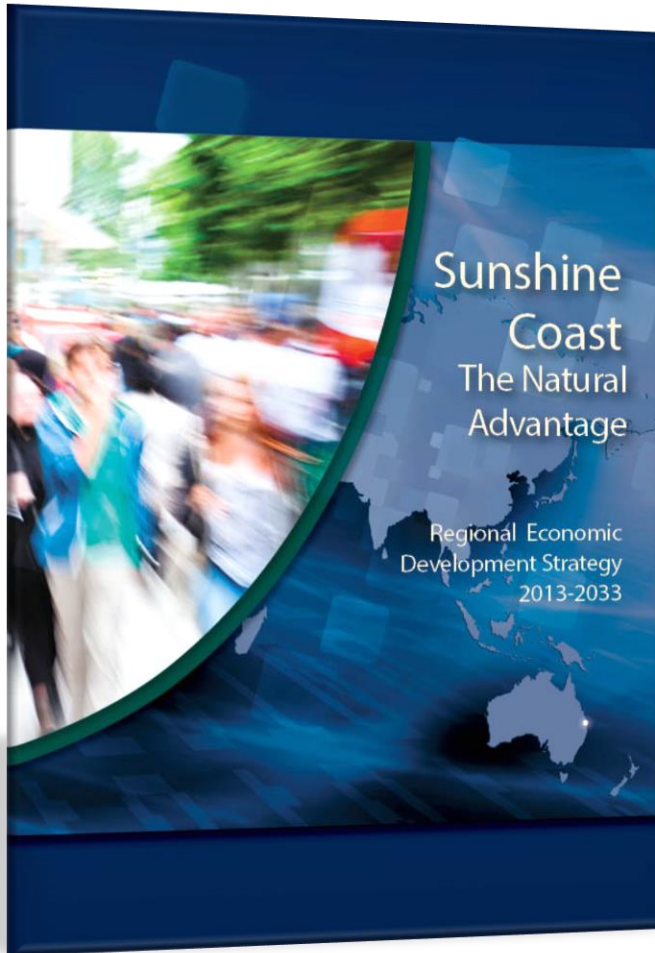
21st Century – Maroochydore City Centre







A clear vision and blueprint is in place



Maroochydore – The Bright City



Pneumatic Waste Collection System



Sunshine Coast Smart City Framework

