



ALGA News

MEDIA KIT

about ALGA

The Australian Local Government Association (ALGA) is the national voice of local government, representing 537 councils across the country. In structure, we are a federation of state and territory local government associations.

We provide a range of services to our member associations and, through them, local councils throughout Australia. This includes providing information on national issues, policies and trends affecting local government.



2,596
FOLLOWERS



256
FOLLOWERS

about the newsletter

ALGA News is ALGA's free online newsletter prepared specifically for councils across the country. It provides the latest information to councils about issues affecting local government from a national perspective.

ALGA News is emailed to more than 3,000 subscribers every Friday, providing you with a cost-effective way of getting your message out to local government around Australia.



3,039
SUBSCRIBERS



70%

**LOCALGOV
AUDIENCE**
COUNCIL OFFICERS
GENERAL MANAGERS
MAYORS
COUNCILLORS ETC



32%
AV. OPEN RATE

ALGA News

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rates & bookings

The pricing of advertising is as follows:

- Advertise in one edition, \$242 (including GST)
- Advertise in multiple editions (they don't have to be consecutive editions), \$187 per ad (including GST)
- If purchasing multiple ads per edition, \$187 per ad (including GST)

View ad availability and make bookings via this link:

<https://alga-news-ads.knack.com/alga-news-ads#home/>

specs

- Copy: up to 150 words
- Banner/logo/image: maximum of 500px by 70px

deadline & payments

The deadline for advertisements is close-of-business Wednesday to be placed in the following Friday's ALGA News.

Payment of advertisements will be via invoice. ALGA will provide an invoice at the end of the month, which is to be paid within 21 days from the invoice date.

contact

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